



OCTOBER 20 & 21, 2009 · ROCK FINANCIAL SHOWPLACE · NOVI, MI

Electronic Lead Retrieval

The MRA offers an electronic Lead Retrieval System. We will be barcoding Show badges and allowing exhibitors to rent hand held Wands that read the barcode. This will allow you to receive your lead information each Show day and walk out the door with your entire lead list on a diskette!

Option 1:

The Wand will help you to do what you do best...Introduce your products and services to prospective customers while leaving your visitors with a professional first impression of you!

The rental cost is \$135 (if order is received by Friday, October 2, 2009) and will include the following:

- One Wand - bar-code scanner
- On-site instruction (one-on-one demonstration)
- Customized bar code exhibitor lead menu
- Daily processing of collected information
- Customized Notes
- Daily lead report
- End of event lead retrieval diskette containing the leads' addresses as supplied in a .csv format



Additional services include:

- Mailing Labels (\$50.00)

The rental cost increases from \$135 to \$170 for all orders received after Friday, October 2, 2009.

Option 2:

Lead scanner with printer

The rental cost is \$325 (if order is received by Friday, October 2, 2009) and will include the following:

- One Wand - bar-code scanner
- One Printer
- On-site instruction (one-on-one demonstration)
- Customized bar code exhibitor lead menu
- Daily processing of collected information
- Customized Notes
- Daily lead report
- End of event lead retrieval diskette containing the leads' addresses as supplied in a .csv format

Additional services include:

- Mailing Labels (\$50.00)

The rental cost increases from \$325 to \$375 for all orders received after Friday, October 2, 2009.

To speak with a Conexsys representative, call 800.661.5319, ext. 23 or e-mail colin@conexsysregistration.com or nick@conexsysregistration.com

CONEXSYS®


REGISTRATION

Exhibitor Information	
Company	Booth #
Address	
City	Onsite Contact
Prov/State	Phone
Postal/Zip Code	Fax

*Early Bird Price: order and payment must be received by October 2, 2009

The SST (Portable Scanner with Printer)	Quantity	Amount
A compact, portable battery-powered scanner. Fast and easy to use. Freedom to scan anywhere in the show and <u>no electrical power required</u> . Ability to personalize with custom qualifiers or use of 10 standard qualifiers. Leads print off automatically in your booth and an electronic file is provided within one business day after the show closes. • Email To: _____	*Early Bird Price \$325.00 Price(After Oct. 2) \$375.00	<input type="text"/> <input type="text" value="\$"/>

The Opticon (Hand-Held Portable Scanner)	Quantity	Amount
A small, light weight & easy to carry scanner, equipped with just one key, allows for easy and straight forward use. Equipped with 128 kB of memory, it provides an economical method of collecting leads. An electronic file is provided within one business day after the show closes. <u>No electrical power required</u> . • Email To: _____	*Early Bird Price \$135.00 Price(After Oct. 2) \$170.00	<input type="text"/> <input type="text" value="\$"/>

Payment	
 <input type="checkbox"/> Paying by Check Check Payable to CONEXSYS	Tax ID #76-0704632 Total amount due in U.S. dollars
Account #	Expiry Date
Cardholder Please Print	Signature
Ordered By Please Print	Email address for receipt
TOTAL <input type="text" value="\$"/>	

CANCELLATION POLICY: No refunds after October 2, 2009

Complete both sides and return to:	Please Note:
Order Online: www.conexsysleads.com Event Code: MRA09 Order By Fax: (800) 628-8838 Order By Mail: CONEXSYS INTERNATIONAL P.O. Box 381 Springfield, PA 19064 For additional Information Toll Free: (800) 661-5319	Barcode Scanners must be picked up at the Lead Retrieval Services desk located at the registration area. On-site orders see CONEXSYS at the Lead Retrieval Services desk. CONEXSYS will take reasonable precautions to ensure the safety and integrity of the data produced from this service and does not accept liability for any losses incurred resulting from missing or invalid information.

DEADLINE: FRI., OCT. 2ND • ELECTRONIC LEAD RETRIEVAL ITEM 13

Exhibitor Lead Menu (Optional)

Exhibitor: _____

Booth: _____

REFERENCES: (MAXIMUM 8)

Ex. Sales Reps, Territories, Divisions, etc.

1		5	
2		6	
3		7	
4		8	

PRODUCTS AND SERVICE:

A		N	
B		O	
C		P	
D		Q	
E		R	
F		S	
G		T	
H		U	
I		V	
J		W	
K		X	
L		Y	
M		Z	

FOLLOW UPS: (MAXIMUM 8)

<input type="checkbox"/>	1. PHONE CALL		OTHER
<input type="checkbox"/>	2. SALES VISIT	<input type="checkbox"/>	
<input type="checkbox"/>	3. DEMONSTRATION	<input type="checkbox"/>	
<input type="checkbox"/>	4. QUOTATION	<input type="checkbox"/>	
<input type="checkbox"/>	5. SEND LITERATURE	<input type="checkbox"/>	
<input type="checkbox"/>	6. HOT LEAD (URGENT)	<input type="checkbox"/>	
<input type="checkbox"/>	7. SEE NOTES	<input type="checkbox"/>	
<input type="checkbox"/>	8. READY TO PURCHASE	<input type="checkbox"/>	
<input type="checkbox"/>	9. MAKES PURCHASING DEC.	<input type="checkbox"/>	
<input type="checkbox"/>	10. ORDER PLACED AT SHOW	<input type="checkbox"/>	

PLEASE TYPE OR PRINT

EXHIBITOR LEAD MENU

EVENT: Michigan Restaurant Show EXHIBITOR _____ BOOTH _____

1. YOUR PRODUCTS AND SERVICES (PLEASE PRINT)

A	I	Q
B	J	R
C	K	S
D	L	T
E	M	U
F	N	V
G	O	W
H	P	X

2. FOLLOW-UPS (MAXIMUM 8)

- 1. PHONE CALL
- 2. SALES VISIT
- 3. DEMONSTRATION
- 4. QUOTATION
- 5. DOCUMENTATION

- 6. HOT LEAD (URGENT)
- 7. PRICE LIST
- 8. SEE NOTES
- 9. MAILING LIST
- 10. NEWS LETTER

OTHER

OTHER

3. REFERENCE (MAXIMUM 8) (OPTIONAL) EXHIBITORS, TERRITORIES, DIVISIONS, ETC.

SEPARATE REPORTING

1	5
2	6
3	7
4	8