



OCTOBER 20 & 21, 2009 · ROCK FINANCIAL SHOWPLACE · NOVI, MI

FREE NEW PRODUCTS AND SERVICES PROMOTION

We will promote your new products/services and Show floor specials before you hit the Show floor.

FOUR easy ways to take advantage of this offering:

1. E-Marketing blasts are sent to members, exhibitors and pre-registered Show attendees weekly. To learn more about how to take advantage of this FREE offer. See Item #10. Deadline: August 15 - October 15.



2. Website. Within our find an exhibitor section of our Show website michiganrestaurantshow.org we can place a photo of your Show Floor Special or new products/services as well as a 25 word description. See Item #8. Deadline: September 18.



3. Show Program, available at the Show for all attendees and exhibitors, which translates into customers. Exhibiting Companies are listed in order of booth number along with a photo of the product (if presented) and 25 descriptive words. We promote your show floor specials as well as new products/services in this section. See Item #6. Deadline: September 18.



4. Signage at the Show. We create a large sign for our attendee registration area that lists exhibitors with new products and services in their booth. This listing is presented in order of booth number for the convenience of our attendees. See Item #6. Deadline: September 18.



Questions:

Contact our Show Concierge at 800.968.9668, ext 3945
 concierge@mramail.org