

# Exhibit Space Contract/Application

By signing this contract, exhibitor acknowledges that they have read and will abide by all terms, conditions and regulations set forth in the exhibitor contract.



**Michigan Restaurant Show  
October 19 & 20, 2010  
Rock Financial Showplace, Novi, MI**

Signature \_\_\_\_\_ Print Name \_\_\_\_\_

Key Contact Person / Title \_\_\_\_\_

Key Contact Phone Number \_\_\_\_\_

Company / Exhibitor \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Website Address \_\_\_\_\_

**Exhibit Space Rental:** The exhibit space rental charge is \$14.00 per square foot. There is a \$150 charge for each exposed corner. A \$500 per 100 square foot deposit (U.S. funds) of total space rented must be enclosed with this application. The payment plan contract must be completed for balance due.

**Cancellation Policy:** Booths may be canceled without penalty until April 15, 2010. Booths canceled between April 15 and July 15, will receive a 50% refund of monies received. Booths canceled after July 15, 2010 are non-refundable.

**Discount Policy:** ONLY Members of the Michigan Restaurant Association qualify for booth space discounts. A 15 percent discount is given to members if total booth fees are paid in full by January 15, 2010. A 10 percent discount is given to members if total booth fees are paid in full between January 15, 2010 and July 15, 2010. No discounts are provided for any exhibit space purchased and/or paid in full after July 15, 2010.

**Location Preferences:** The following choices indicate the location and configuration on the booth space requested:

Resale of booth space must be approved by MRA.

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

**Relocation of Exhibits:** The MRA reserves the right to alter locations of Exhibitors or of booths as shown on the official floor plan at its sole discretion, if deemed advisable in the best interest of the show.

FEET DEEP	X	FEET DEEP	=	SQUARE FEET
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We do **NOT** want to be next to or across the aisle from:

\_\_\_\_\_

\_\_\_\_\_

TOTAL SQUARE FEET	=	AMOUNT
x \$14.00		\$

**PLEASE RETURN TO:  
Michigan Restaurant Association  
225 W. Washtenaw  
Lansing, MI 48933  
Fax: 517.377.3939**

# OF CORNERS	=	AMOUNT
x \$150.00		\$

TOTAL AMOUNT	\$	\$500 PER SQ. FT.
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**MI Restaurant Show Booth Package**

You are entitled to one skirted table and one wastebasket per 100 square foot of booth space, at no cost to you, **ONLY IF YOU ORDER IN ADVANCE.** Please indicate quantity, size and skirt color below: **Black, blue burgundy, gold, hunter green, red, silver, teal and white**

# \_\_\_ 2'x4'x30' high skirted table(s); color \_\_\_ # \_\_\_ 2'x6'x30' high skirted table(s); color \_\_\_ # \_\_\_ 2'x8'x30' high skirted table(s); color \_\_\_ # \_\_\_ wastebaskets

No substitutions, credits or refunds. You will be charged full price, by NEC Expo Services, for tables and wastebaskets if not ordered in advance above.

Company Name: \_\_\_\_\_

I, \_\_\_\_\_, authorize the Michigan Restaurant Association to charge the 2010 exhibit space payment to the credit/debit card or bank account indicated below. I understand that this agreement is to pay for the exhibit space in full 30 days prior to the 2010 show and that the Michigan Restaurant Association will charge the card/account for the appropriate amount, based on my selected payment plan, on the first business day of the month that payment is due. I also understand that this is a free service offered by the MRA and that no fees are applied in using this service. This authorization is for a 12 month period.

This authorization was signed on \_\_\_\_\_

Signature \_\_\_\_\_

MC       Visa       Disc       Amex       ACH

Credit Card # \_\_\_\_\_

Exp Date \_\_\_\_\_ / \_\_\_\_\_      AVS Code \_\_\_\_\_

Routing # \_\_\_\_\_

Account # \_\_\_\_\_

Name as it appears on Card / Account \_\_\_\_\_

Signature \_\_\_\_\_

Exhibit Space : \$ \_\_\_\_\_

Deposit Amount: \_\_\_\_\_

Payment Amount: \_\_\_\_\_

Payment dates will be as follows: \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_