

Flavor 2010

OCTOBER 19 & 20, 2010 • ROCK FINANCIAL SHOWPLACE • NOVI, MI

Please use this quick reference guide to identify the proper contacts to answer all of your questions regarding your participation in the Michigan Restaurant Show.

Please call us toll-free at 800.968.9668, ask for Brian Starrs ext. 3936 for assistance with the following:

- Display Rules & General Information
- Exhibit Space Assignments

Please contact our Show Concierge, toll-free at 800.968.9668 ext. 3945 for assistance with the following:

- *Michigan Restaurateur* ads
- Certification of Insurance Verification
- Electronic Lead Retrieval
- Exhibitor Badge Registration
- Free Show Admission Ticket
- Free Show Buyers' Guide
- Free New Product and Services Promotion
- Free Show Floor Specials Promotion
- Free Social Media: Facebook, Twitter, Excitement! The Official Blog of the Michigan Restaurant Show.

Please contact the Rock Financial Showplace at 248.348.5600 for assistance with the following:

- Cleaning – BoCo Enterprises (Andy Asaro, ext. 212) 248.348-5600
- Liquor Orders – BoCo Enterprises (Cheryl Stern, ext. 214) 248.348.5600
- General Information -- BoCo Enterprises (Terri Freytag, ext. 205) 248.348.5600
- Security – Gallagher Security Inc 248.322.9673
- Show Contractor – Art Craft Display 248.380.0843
- Utilities – BoCo Enterprises (Dave Murphy/Terri Freytag, ext. 205) 248.380.3000

Other contact information:

Area Hotels

<http://www.rockfinancialshowplace.com/hotels.php?section=attending>

Area Restaurants

See item #19 within this packet.

The Michigan Restaurant Association strives to serve you in a professional and respectful fashion. If for any reason you are not satisfied with the service or the response from service from any resource provided in this package, please call us toll-free at 800.968.9668; ask for **Brian Starrs ext. 3936**.