

Flavor 2010

OCTOBER 19 & 20, 2010 • ROCK FINANCIAL SHOWPLACE • NOVI, MI

Registration for Exhibitor Training Sessions

IMMEDIATE ACTION

ACT IMMEDIATELY ON THESE ITEMS TO MAXIMIZE YOUR EXPOSURE AND MINIMIZE YOUR EXPENSES.

- Item #5 Free Show Admission Ticket and Free Marketing Promotions
- Item #6 Show Buyers' Guide
- Item #11 Art Craft Display (Decorator/Furniture/Sign) Order Forms
- Item #12 BoCo Enterprises (Electric/Gas/Internet) Order Form

8 WEEKS TO SHOW

Deadline Friday, August 27

Action Items

- Item #4 Magazine Advertising

5 WEEKS TO SHOW

Deadline Friday, September 17

Action Items

- Item #6 Show Buyers' Guide
- Item #8 Exhibitor Badge Registration
- Item #13 Certificate of Insurance

3 WEEKS TO SHOW

Deadline Friday, October 1

Action Items

- Item #9 Liquor Order Form
- Item #10 Electronic Lead Retrieval Early Bird Price

2 WEEKS TO SHOW

Deadline Friday, October 8

Action Items

- Item #5 Free Show Admission Ticket and Free Marketing Promotions
- Item #11 Art Craft Display (Decorator/Furniture/Sign) Order Forms
- Item #12 BoCo Enterprises (Electric/Gas/Internet) Order Forms

WEEK OF SHOW

Monday, October 18

- Show Move In Noon – 8 p.m.

Tuesday, October 19 Show Day One

Action Items

- Show Floor Items 10 a.m. – 5 p.m.
- Exhibitor Happy Hour 5 p.m. – 7 p.m.
- Select October 18-19, 2011 Booth Space

Wednesday, October 20 Show Day Two

Action Items

- Show Floor Hours 10 a.m. – 4 p.m.
- Select October 18-19, 2011 Booth Space
- Move-Out 4 p.m. – 10 p.m.
- Return Home Safely

ANY QUESTIONS PLEASE CONTACT
THE SHOW CONCIERGE AT:
CONCIERGE@MRMAIL.ORG OR
800.968.9668, EXT. 3945