

Flavor 2010

OCTOBER 19 & 20, 2010 • ROCK FINANCIAL SHOWPLACE • NOVI, MI

Get digital. Let Us **CONNECT** You!



CONNECT in the Show Program with shelf life long beyond Show days. Your contact information lives along with this publication.

Bonus: If you are rolling out a **new product or offering discounts** to attendees – 25 words are yours for publication in the Show Program. A photo is recommended.



CONNECT to online website presence in the electronic **Show Buyers' Guide**, where company, address, phone, e-mail, website, products and services and anything else you have to promote your products and services!

Optional, but Recommended, **CONNECTIONS**

CONNECT with digital. **E-Mail Marketing Campaigns** can bring customers out of the woodwork. The customer “gotcha” is new product rollouts and/or discounts. We take care of everything for you, just send your logo, rollout/discount text. This is a visual industry so pictures enhance the message. We design for your approval.

CONNECT to **Social Media Outlets** and join the BUZZ with your very own video displayed. Publishing links to your website can strengthen your marketing campaign. Submit a short article for the EXCITEMENT! Blog. Need help? We can provide it. Not sure what to do with Social Media? We'll help you learn.



CONNECT to the entrance of the Show, where companies offering new products, services and discounts are listed on the **Welcome Sign** for ease in attendee search for hot new stuff.

CONNECT your customers and prospects with a **FREE** unlimited supply of customized admission **tickets**.

Interested? Want more **FREE** Marketing for your company?

Contact Show Concierge at 800.968.9668 ext. 3945 or at concierge@mramail.org.



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I'm interested in learning more about **FREE** marketing opportunities!

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____

E-mail: _____

Website: _____

YES! I want more help with my **Required** information.

- Show Program Listing
- Show Buyers' Guide listing on www.michiganrestaurantshow.org

YES! I want to know more about: (Mark as many as apply.)

- E-mail marketing
- Facebook www.facebook.com/mrashow
- Twitter www.twitter.com/MRAShow
- EXCITEMENT! Blog www.mrashowexcitement.com
- New Products and Services; Show Floor Specials Posted on Welcome Sign
- Customized Complimentary Attendee Admission Tickets

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